

Weekly Newsletter

Greetings!

Water Out demonstrates Water Out® system to USPS

The Louis Berger Group (Berger) and Water Out teamed up again last week for a demonstration of the Water Out technology to the U.S. Postal Service (USPS) Southeast Facilities Service Office (FSO). On a warm, humid morning in suburban Atlanta, the Water Out Portable Drying Academy was again put to the test. With the willing cooperation of Leslie Martin of the USPS (Contract Specialist), the Drying Academy was flooded from top to bottom. Leslie soaked the carpet, sheetrock walls and ceilings, and all of the contents. The USPS, Berger, and Water Out attendees then reconvened for a short presentation conducted by Vincent Ricevuto, Vice President, of Berger and Charles Cressy, President and CEO of Water Out. Approximately 90 minutes after the Drying Academy was flooded it was completely dried, leaving no evidence of the earlier flood.

Water Out and Berger continue to present live demonstrations around the country to demonstrate to the United States Postal Service that the Water Out technology will provide lower costs and faster turn around of water losses. We want to thank Frank Leff our Water Out licensee from Atlanta for his assistance. Frank brought a Water Out trailer to the project and helped with the drying and with the presentation.

Water Out Canada Makes a Splash at OIAA Out of Town Meeting!

On May 28-29th Kingston, Ontario was host to the OIAA annual Out of Town Meeting. With the jail theme of "Doing Time in 2009" the tradeshow, seminars and dinners were well attended and very informative. Water Out® was represented by staff from the Kitchener/Waterloo, Toronto/York Region, Thunder Bay and Simcoe County **Paul Davis Systems**. The show was a great success for Water Out, a more light hearted tradeshow, the staff members had fun at their new booth taking mug shots with the attendees. The Paul Davis Systems team was able to make lots of new contacts and continue to inform members of the insurance industry about Water Out.

Water Out presenting at the National Disaster Reconstruction Conference in New Orleans

Kelly Cressy will be presenting "After the Disaster- Incompetence and Fraud: The Importance of Using Experts" at the upcoming National Disaster Reconstruction Conference in New Orleans, June 17-18, 2009. www.NDREXPO.com

"I am thrilled to participate in the conference. This is the first year for this conference and it is a great opportunity to get Restoration Contractors, Insurance Professionals and Government Officials in the same place to discuss Catastrophe Management."

The goal of the conference is to provide a forum for Disaster Professionals to work together before tragedy strikes; to offer an opportunity for Disaster Professionals to learn more about each other, how they affect each other, how they can rely on each other, and how they can work together to ensure loss of life and property resulting from the next catastrophic event are minimized.

The cost to attend the conference, which will include a trade show, general sessions and classes is \$99, however, if you enter the source code "Waterout" when you register you will receive a FREE registration.

Looking forward to seeing you in New Orleans for the first year of the National Disaster Reconstruction Conference.

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Leslie Martin, Contract Specialist for USPS floods Water Out portable flood house during Water Out demonstrates in Atlanta, GA

Kingston OIAA Penitentiary



Water Out in Canada demonstrates at OIAA Annual Out of Town Meeting in Kingston, Ontario

"Business has only two functions - marketing and innovation."

- Milan Kundera