



# Weekly Newsletter

## Greetings!

### Mr. Rapid teams up with local insurance company

Steve Toohy of Mr. Rapid's in Canton, OH- has teamed up with a local insurance company who insures a historical mansion in Akron, Ohio. Stan Hywet Hall ( www.stanhywet.org ), is a turn of the century 65,000 square feet mansion. The mansion was built by, Goodyear Rubber Company founder, F.A Seiberling and his wife Gertrude.

Mr. Rapid is working with Stan Hywet Hall to create a Disaster Recovery plan should misfortune strike. Mr. Rapid, along with the insurance company, recently co-sponsored and attended a two day symposium for historical preservationists from around the country. Mr. Rapid's goal is to attract other historical entities to learn and understand the value of using Water Out members across the country to assist them in their time of crisis.

*Thanks Steve! We commend you for branching out and promoting the Water Out network!*

### Water Out Coastal in Jackson, NJ dry 3500sf foot structure after fire loss

Last week, Doug Cressy of Water Out Coastal in Jackson, NJ received a call from an insurance adjuster about a loss. Unfortunately, a 3500 sq ft home in Towaco, New Jersey was the victim of a fire. The fire occurred in a bedroom closet on the third floor of the home. Firefighters extinguished the fire leaving the entire structure drenched. The home had to be dried before secondary damage took place.

The water damage was significant having some walls and ceilings to be torn out. The tear out portion of the job was handled by a local contractor. Water Out Coastal was called to take care of the drying portion of the project. After the phone call, Doug and his team immediately loaded up their Water Out trailer and headed to Towaco. Before the end of the day a Water Out trailer and 30KW generator were set up and the drying began. Three days later, the 3500 sq ft structure was completely dry.

*Great Job Guys!*

### Marketing ideas, shared by Mr. Rapids / Water Out of Canton in Ohio

With the beginning of cold and chilly nights, now is the time to think of frozen, broken pipes in homes and buildings. With the high price of fuel to heat structures, people may not turn the thermostat up the way they should. Keep in mind the structures that are sitting vacant due to the housing market slump, along with new commercial buildings not being utilized. The new Water Out postcard will be a friendly reminder



Front of Flyer



Back of Flyer

If any Water Out member is interested in these postcards or others, please contact [steve@mrrapid.com](mailto:steve@mrrapid.com).

*Happy Drying!*

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Photo above:: Stan Hywet Hall in Akron Ohio, Built in 1912



Steve Toohy meets with local insurance company. Photo left to right - Diane & Tim Ailes, Evans Insurance Libby & Steve Toohy



Photos above and below: Water Out Coastal dry home in Towaco, NJ after fire to prevent secondary damage



**“Sooner or later, those who win are those who think they can.”**

- Richard Bach