



# Weekly Newsletter

## Greetings!

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### Water Out shows US Postal Service a new technology

The US Postal Service has the same problems that face all businesses; do more with less. At a recent demonstration at the Jersey City facility, Water Out® showed a large group of supervisors how to reduce the cost of water losses and keep the mail moving. With the help of Vincent Ricevuto, Vice President of the Louis Berger Group, Water Out® demonstrated the benefits of rapid drying. The Water Out® flood house was completely soaked by the postal supervisors, including a large quantity of assorted mail. As the supervisors sat through a 90-minute presentation the Water Out® flood house and the mail were completely dried.

### Water Out on *Extreme Makeover: Home Edition* project

Tricia Kaiser from Water Out of Indy/Bold Core Response, Inc. reports on a recent project they did with *Extreme Makeover: Home Edition*. Tricia reports: "We recently participated in the *Extreme Makeover: Home Edition* in Indianapolis, IN, March 31<sup>st</sup> and April 1<sup>st</sup>. Kelly contracted us and we were excited and happy to get involved in such a project. Upon learning that not one but two structures were to be dried, Water Out of Indy contacted Water Out of Canton/Mr. Rapid to assist them in the project. Although our drying expertise and Water Out units were only needed about 13 hours, Steve Toohey of Water Out Canton, Randy Anderson, Jim Hill and Rick Lunsford of Water Out Indy were on site roughly 24 hours in order to move the units and make sure drying wasn't interrupted once the drying process got started.

Kurt Bolden of Water Out Indy left a large loss job in order to participate. If you ever have the opportunity to participate in *Extreme Makeover: Home Edition*, you learn that it is a controlled chaos environment, to go with the flow and be patient. With all that said, it was an experience that our Team thoroughly enjoyed and would do again when asked. We recommend that, if any of our fellow Water Out licensees have the opportunity to participate, they do so. Not only did we get a chance to network with area contractors, the Mayor of Indianapolis and other prominent decision makers, all the while doing a good deed, but also educate them on our profession and the Water Out® system of drying. We would like to give a big "THANKS" to Kelly Cressy of Water Out Corp for this opportunity and Steve Toohey, his previous experience on *Extreme Makeover: Home Edition* was invaluable."

A bit about the beneficiary of the *Extreme Makeover: Home Edition*: The McFarland Family of the Martindale-Brightwood neighborhood was the deserving recipients of a new home and library/mentoring house: Pack House 2000. Mr. McFarland is a single father of three teenage boys who, after graduating college and his military service, came back to the inner city neighborhood he grew up in to raise his family, to teach and mentor area youths. This episode is scheduled to air on May 17th.



Photos above: Water Out Drying Corp demonstrates in Jersey City, NJ for US Postal Service



Water Out of Indy and Water Out of Canton on *Extreme Makeover: Home Edition* project in Indianapolis, IN



Kurt Bolden of Water Out Indy makes local news for participating on *Extreme Makeover: Home Edition* project.

"You can have anything you want - if you want it badly enough. You can be anything you want to be, do anything you set out to accomplish if you hold to that desire with singleness of purpose." - Abraham Lincoln